

Workshop Tracks

The workshops for Friday and Saturday are categorized by different tracks. As you go through the program, the icons below will help you identify which track a workshop falls under. You are not required to follow any track, this information is only to help you decide which workshop will be more beneficial to you.

	Inspiration
	Image
	Personal Development
	Investment
	Leadership
	Professional Development
	Impact

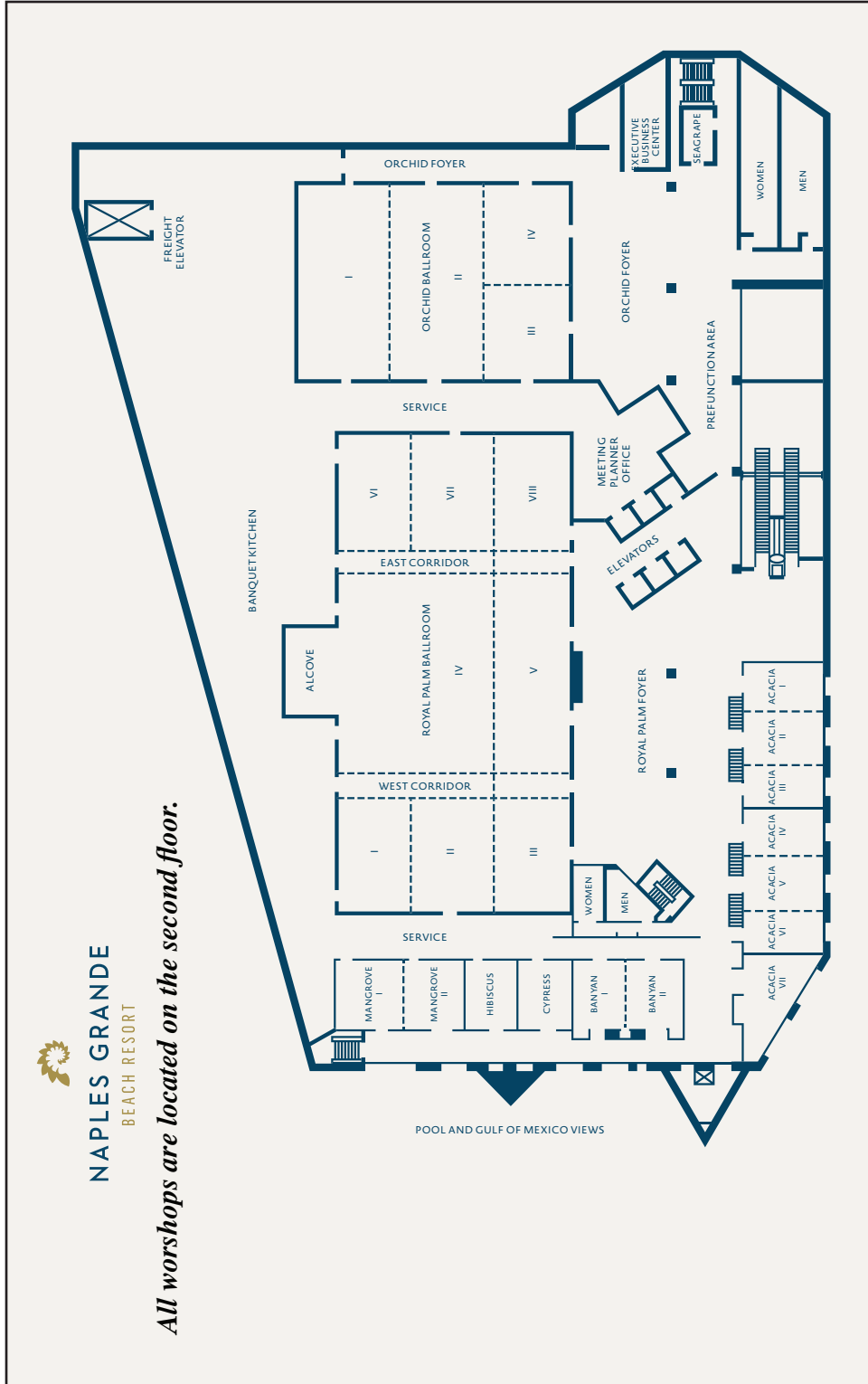


Kiwanis®



NAPLES GRANDE
BEACH RESORT

All workshops are located on the second floor.



Thursday

August 24

10:00 am - 5:00 pm **Resource Hall & Exhibits**
Orchid Foyer
Set aside an hour to stop by vendors, exhibitors and District Chair resource tables to pick up valuable materials.

10:00 - 5:00 pm **Registration**
Registration Desk

10:00 - 5:00 pm **Credentials**
Registration Desk

10:00 am - 5:00 pm **The Caring Corner**
Acacia I-III

2:00 pm **Final Official Meeting of the 2016-2017 Florida Kiwanis District Board of Trustees.**
Acacia IV-VI

2:30 pm **District Large Scale Service Project**
Orchid 1
Join hands with Kiwanians from all over the District as we continue to improve the world and our communities. We are putting together 1,000 care packages that will be donated to various shelters and recovery centers around the Florida District. These care packages will be given to the homeless, foster and abused children.



August 24

Thursday

Thursday Workshops

1:00 pm - 4:00 pm Room: Orchid 4	CLE (Club Leadership Education) 2017-18 Club officers who could not make the CLE Training in June are asked to attend this session. Presenter: Marty GrivJack
2:15 - 3:15 pm Room: Banyan 1-2	Kiwanis 101 and First Timers Please join us for some tips and tricks to make your first Kiwanis convention successful. You will learn about the bigger picture of Kiwanis and meet and mingle with other convention first-timers as well. We will answer all of your questions at this casual, but very informative session. Presenter: Bob "Carp" Carpenter
3:15 - 4:15 pm Room: Banyan 1-2	The History of Kiwanis This year we are celebrating our 100th District Convention. So many lives touched, so many servant leaders, so many programs that have made lasting impact not only in our communities but far beyond the borders of our continent. Come and learn more about where we have been and why Kiwanis is just as important today as the day it was first established. Presenter: Dr. Wil Blechman

5:30 pm

Meet in hotel lobby for transportation to the Naples Princess

DISTRICT LEADERSHIP APPRECIATION RECEPTION/DINNER *(By invitation only)*


For 2016-17 District Board, 2016-17 District Chairs, Past Governors, 2016-17 Florida Kiwanis Foundation Executive Officers, and Invited Guests.






Friday

August 25

- 8:00 am - 6:00 pm Registration
Registration Desk
- 8:00 - 6:00 Credentials
Registration Desk
- 8:00 am - 10:30 am Past Governor's Breakfast & Meeting
Catch of the Pelican
First Floor
- 9:00 am - 5:00 pm The Caring Corner
Acacia I-III
- 9:00 am - 11:30 am Florida Kiwanis Foundation Board of Trustees' Meeting and Training
- 9:00 am - 4:00 pm Resource Hall & Exhibits
Orchid Foyer
Set aside an hour to stop by vendors, exhibitors and District Chair resource tables to pick up valuable materials.
- 2:15 pm - 5:00 pm Florida Kiwanis Foundation Training


FRIDAY MORNING EDUCATIONAL FORUMS SET 1



<p>8:30 am - 9:20 am</p> <p>Room: Orchid 4</p> 	<p>Plan for Your Club's Future</p> <p>This interactive workshop helps participants learn about the value of strategic plans and quality assessments for Kiwanis Clubs. We will dream about what our clubs can be and what makes some clubs excellent. Participants will leave the workshop with the beginning of a strategic plan for their clubs that can be introduced to the board of directors or the entire club after DCON. This is a hands-on workshop. If you want to go to a lecture don't come to this workshop!</p> <p>Presenter: Stewart Ross, Ph. D. , Amanda Malinowski</p>
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<p>8:30 am - 9:20 am</p> <p>Room: Orchid 1</p> 	<p>Kids Need New Kiwanis Clubs</p> <p>To help more kids and open more Service Leadership Programs, we'll need more Kiwanis clubs. Join Kiwanis International Trustee, Gary Levine, to learn why kids need new Kiwanis clubs and how you can help. Gary will share his expertise gained while serving as the Eastern Canada and the Caribbean District Governor in 2009-10, and Formula Chair for his district from 2013-16.</p> <p>Presenter: Gary Levine (Kiwanis International), Todd Smith</p>
<p>8:30 am - 9:20 am</p> <p>Room: Mangrove 1-2</p> 	<p>Promote Like a Pro</p> <p>Looking to give your old flyers a facelift? Wondering how to catch your reader's attention in a bulk email? Searching for easy ways to promote your event? Stop by this workshop where you will learn how to design, create and distribute eye-catching information to promote service projects, fundraisers and even just meeting attendance for a special speaker. Your new flyers will be sure to catch someone's eye every time!</p> <p>Presenter: Debbie McNulty</p>
<p>8:30 am - 9:20 am</p> <p>Room: Orchid 3</p> 	<p>Innovative Fundraising Ideas</p> <p>Join the Northside Naples Kiwanis Club for a fun workshop on how to implement fundraising ideas that are out of the box. You won't leave without getting at least one new idea to bring back to your club.</p> <p>Presenter: Bill Ricigliano</p>
<p>8:30 am - 9:20 am</p> <p>Room: Hibiscus</p> 	<p>Leadership Strategies That Work</p> <p>Ever notice how some people are natural leaders? Wish people would follow you? Come learn some strategies that you can employ in your life tomorrow to make you a more effective leader.</p> <p>Presenter: Rhonda Vrell (Kiwanis International)</p>
<p>8:30 am - 9:20 am</p> <p>Room: Cypress</p> 	<p>Time: A Non-Renewable Resource</p> <p>Too much to do, not enough time, and no idea where to start? This high energy workshop will focus on priority management. You will learn how to decide what to do first, how to cut out what's not important, and prioritize the things that you love to do.</p> <p>Presenter: Trina Sessions</p>

Friday

August 25



8:30 am - 9:20 am Room: Orchid 2 	Secretary Exchange Are you a “secretary for life” or just considering the role? Bring your questions and ideas; you are sure to walk away with something new. Presenter: Joan Wilson (Kiwanis International)
8:30 am - 9:20 am Room: Banyan 1-2	Kiwanis 101 and First Timers Please join us for some tips and tricks to make your first Kiwanis convention successful. You will learn about the bigger picture of Kiwanis and meet and mingle with other convention first-timers as well. We will answer all of your questions at this casual, but very informative session. Presenter: Bob “Carp” Carpenter


FRIDAY MORNING EDUCATIONAL FORUMS SET 2	
9:30 am - 10:20 am Room: Orchid 1 	Live, Love and Share Kiwanis! This workshop explores the deeper meaning of these words that are the bases of the Formula Project introduced to Kiwanis nearly four years ago. Although it is a simple Formula for club membership growth on the surface, digging deeper is useful to find ways to create excellent clubs where members can't help but share their love of the club with others. Don't miss this stimulating session, especially valuable for new presidents of Kiwanis Clubs! Presenter: Stewart Ross, Ph. D.
9:30 am - 10:20 am Room: Orchid 4 	Taking Your Projects from Good to Great What is your club known for in your community? Learn how to create a positive community reputation through signature projects, and hear from district members about how their club signature projects increase impact and membership. We'll also offer a hands-on activity for you to determine how to move your projects from good to great. Presenter: Pam Norman (Kiwanis International) & Larry Taylor






<p>9:30 am - 10:20 am</p> <p>Room: Cypress</p> 	<p>No Longer the Best Kept Secret Knowing how and when to contact the media can result in positive exposure for your club. This exposure can help your club attract new members and invigorate your current membership.</p> <p>Presenter: Lew Matusow</p>
<p>9:30 am - 10:20 am</p> <p>Room: Orchid 2</p> 	<p>Building Service Leadership Bonds that Last Learn how your Kiwanis Club can be more than just a sponsor of an SLP club, but an engaged partner in service. Service Leadership Programs are one of the best things in Kiwanis and one of the best things we will ever do. Learn ways to strengthen the relationship between your club and SLP, and be the sponsor or Kiwanis advisor your SLP clubs deserve.</p> <p>Presenter: Stacey Bruton</p>
<p>9:30 am - 10:20 am</p> <p>Room: Banyan 1-2</p> 	<p>Successful Facebook Advertising In this workshop you'll learn from digital advertising expert, Jason Marsh, how Facebook advertising can be a powerful yet inexpensive marketing channel for Kiwanis clubs to expand their reach online. In this workshop you'll learn how to create Facebook ads, build targeted audiences, and "boost" your club's Facebook posts to better promote your club, attract more members, or raise more money for your cause.</p> <p>Presenter: Jason Marsh (MARSH8)</p>
<p>9:30 am - 10:20 am</p> <p>Room: Hibiscus</p> 	<p>Attract & Inspire Five Generations Active in Today's Economy Attracting new Kiwanis members in today's world requires leadership skills to interact with social and age diversity in the community. Effective service organizations are aware of the communication gaps that often exist between generations of members and those they serve. This session focuses on the diversity between these generations and how to best accommodate the different communication styles, become aware of generational values and what motivates each generation to make decisions to join organizations.</p> <p>Presenter: Dillon Kalkhurst (D. Knight Marketing & Consulting Group, Inc.)</p>

Friday

August 25

<p>9:30 am - 10:20 am</p> <p>Room: Mangrove 1-2</p> 	<p>Treasurer Tips Come for tremendous tips to tackle tricky treasurer tasks. Budgets, dues, IRS forms, state reports, fees, Ag filings, audits and everything you need to know about being a Club Treasurer!</p> <p>Presenter: Joan Wilson (Kiwanis International)</p>
<p>9:30 am - 10:20 am</p> <p>Room: Orchid 3</p> 	<p>Innovative Membership Concepts to Grow Your Club If your club does things the same way they always have because that's the way they've always done it, come learn how satellite and corporate members can help you grow your club and add some flexibility to the member experience. This workshop will also include an overview of how Facebook and Meetup.com can help you attract like-minded volunteers.</p> <p>Presenter: Samantha Sanders, C. Todd Smith</p>

FRIDAY MORNING EDUCATIONAL FORUMS SET 3	
<p>10:30 am - 11:20 am</p> <p>Room: Orchid 4</p> 	<p>Attracting Young Professionals Panel Discussion Hear from a panel of young professionals from across Florida about what attracted them to Kiwanis and kept them there. Get tips and ask the panel questions...as long as the question isn't, "Are you in Key Club?" Come have some fun, while getting a new outlook on what your club experience could offer the next generation of Kiwanians.</p> <p>Presenter: Craig Clevenger, Samantha Sanders, Vickie Jones-Waller, Rachel Toomey</p>

<p>10:30 am - 11:20 am</p> <p>Room: Orchid 1</p> 	<p>Connecting with Youth</p> <p>Do you feel like you are speaking a different language than the youth of today? Join the Key Club and CKI Governors to learn how to build strong bonds with your Service Leadership Program members that will last a lifetime.</p> <p>Presenter: SLP Members</p>
<p>10:30 am - 11:20 am</p> <p>Room: Orchid 2</p> 	<p>Our Mission is The Message: Kids Need Kiwanis</p> <p>Children are the heart of Kiwanis' mission. Find out how Kiwanis' mission can set your club up for branding and PR success through the Kids Need Kiwanis campaign.</p> <p>Presenter: Amy Wiser (Kiwanis International)</p>
<p>10:30 am - 11:20 am</p> <p>Room: Mangrove 1-2</p> 	<p>Starting a Club Foundation</p> <p>Learn how to establish a public foundation for your club. This workshop includes the information required to establish a public foundation under the 501(c)(3) tax code, as well as the requirements of Kiwanis International.</p> <p>Presenter: Joan Wilson (Kiwanis International)</p>
<p>10:30 am - 11:20 am</p> <p>Room: Orchid 3</p> 	<p>Take Back Your Inbox: Email Management</p> <p>Adriana Linares, a legal technology consultant with LawTech Partners, will share practical tips and tricks for using Outlook and/or Gmail to help you better organize your e-mail, work more efficiently, and keep track of Contacts and to-do list. Adriana serves as a technology consultant to the Florida Bar and was the Chair of the American Bar Association TECHSHOW 2017.</p> <p>Presenter: Adriana Linares, LawTech Partners</p>
<p>10:30 am - 11:20 am</p> <p>Room: Cypress</p> 	<p>Organization Optimism</p> <p>Facing negativity or stagnation in your club? This timely workshop is for you! We will discuss how to recognize the different aspects of optimism and attitudes and learn individual strategies to inspire greater optimism in the club.</p> <p>Presenter: Jessica Macera, Ph. D,</p>

Friday

August 25

10:30 am -
11:20 am

Room:
Hibiscus



Serving Above the Club Level

Come learn about the office of Lieutenant Governor. 2018-19 LTGs and those considering serving as LTG in the future are encouraged to attend.

Presenter: Steve LeBlanc

10:30 am -
11:20 am

Room:
Banyan 1-2



Effective Communication

Effective Communication is said to be one of the differentiating factors between successful and unsuccessful people and clubs. Learn ways to communicate successfully in both your club, personal, and professional life.

Presenter: Jim Ledbetter

12:00 pm

INTER-CLUB LUNCHEON

Royal Palm I-VIII

Hosted by the Kiwanis Club of Northside Naples

Home club of Vice-Governor Steve LeBlanc

Featuring Keynote Speaker Harvey Oyer, III

~ *Doors Open: 11:30 am* ~

- Call to Order
- Invocation
- Presentation of colors
- Pledge of Allegiance
- National Anthem
Janet Cathy, Past Lieutenant Governor
- God Save the Queen
Janet Cathy, Past Lieutenant Governor
- Oh Canada!
Janet Cathy, Past Lieutenant Governor

August 25

Friday

- Welcome
James Kennaugh, *2016-17 President*
Kiwanis Club of Northside Naples

- LUNCHEON SERVICE

- Introduction of Governor
- Governor Gary J. Frechette



Gary J. Frechette
2016-2017 Governor





- Special Introductions and Recognitions
- Presentation of 2015-16 Club of The Year
- Introduction of Keynote Speaker



Harvey Oyer, III
Attorney, Author





- Keynote Address
- Caring Corner 50/50 Raffle
- Announcements
- Adjournment




FRIDAY AFTERNOON EDUCATIONAL FORUMS SET 1

<p>2:15 pm - 3:05 pm</p> <p>Room: Orchid 2</p> 	<p>Help Your Club Excel</p> <p>There are no Kiwanis Clubs that want to be mediocre. However, some clubs find ways to excel in all aspects of the club. After we work to develop a definition of an excellent Kiwanis Club we will explore in this workshop what excellent clubs do to be excellent. What do excellent clubs expect from members and members from the club. Until we know what we mean by excellence it is impossible to achieve excellence!</p> <p>Presenter: Stewart Ross, Ph. D.</p>
<p>2:15 pm - 3:05 pm</p> <p>Room: Orchid 1</p> 	<p>Getting to Know Your KI Partners</p> <p>Learn how Kiwanis Partnerships are a valuable tool to help your club succeed. We'll be showing how Kiwanis Partners can help clubs with fundraising, Signature Projects, and growth. There will also be a question and answer period with some of our partners.</p> <p>Presenter: Pam Norman (Kiwanis International) & Larry Taylor</p>
<p>2:15 pm - 3:05 pm</p> <p>Room: Orchid 4</p> 	<p>Social Media 101</p> <p>Social media is here to stay, so let's learn how to take advantage of the opportunities that are unique to this medium. If you are just getting started on Facebook or Twitter, this forum is designed for you.</p> <p>Presenter: Craig Clevenger</p>
<p>2:15 pm - 3:05 pm</p> <p>Room: Cypress</p> 	<p>Florida Kiwanis Foundation and the Kiwanis Children's Fund</p> <p>We are Kiwanians because we understand the huge impact we can have by joining together with like-minded individuals. Come to this workshop to learn about the great things that the Florida and Kiwanis International Foundations are doing and how your club can be part of this larger impact.</p> <p>Presenter: Bill Ricigliano & Saied Taie-Tehrani</p>

<p>2:15 pm - 3:05 pm</p> <p>Room: Mangrove 1-7</p> 	<p>Public Speaking and Presenting Like a Pro</p> <p>Speaking in public can be a nerve-wracking experience for even the most confident communicators. However, an invitation to speak in front of a large audience provides an excellent opportunity to promote your Kiwanis club, your company, or your own career. Set sail with me as we explore tips and tricks to maximize your speaking engagements.</p> <p>Presenter: Tim Wolfinger</p>
<p>2:15 pm - 3:05 pm</p> <p>Room: Hibuscuss</p> 	<p>Show Me the Money!</p> <p>This session is designed to help you consider Wealth management issues one faces in planning for, nearing, and living in retirement.</p> <p>Presenter: Terry Carr</p>
<p>2:15 pm - 3:05 pm</p> <p>Room: Banyan 1-2</p> 	<p>2017-18 District Chair Meeting</p> <p>Meet with Governor Todd to find out how your committees will be instrumental in achieving the district's goal to help us grow Kiwanis and serve more kids. Be prepared to share your ideas and goals for your committee also.</p> <p>Presenter: Todd Smith</p>

FRIDAY AFTERNOON EDUCATIONAL FORUMS SET 2

<p>3:15 pm - 4:05 pm</p> <p>Room: Orchid 2</p> 	<p>How Do You Keep Them? You often hear about great ways to recruit new members, but how do you keep them from leaving the next month? Learn what your club members can do before and after recruiting new members to have members that will last a lifetime. Presenter: Rhonda Vrell (Kiwanis International)</p>
<p>3:15 pm - 4:05 pm</p> <p>Room: Orchid 1</p> 	<p>Partner with Your Local Businesses This presentation is designed to focus on helping our clubs be more successful in serving the needs of their communities and kids through the help of partnerships. We'll focus on how you can establish local partnerships to increase Impact, improve Image, stretch Finances, and Inspire others to want to join in on the fun. Presenter: Pam Norman (Kiwanis International) & Larry Taylor</p>
<p>3:15 pm - 4:05 pm</p> <p>Room: Orchid 4</p> 	<p>Brand Matters. This Is Why. With more than 600,000 Kiwanis-family members doing great things in the world, how is it that Kiwanis is a "best kept secret"? Learn how unifying a global brand gives us all a big boost, discover the Kiwanis brand and learn about the resources available to you. Presenter: Amy Wiser (Kiwanis International)</p>
<p>3:15 pm - 4:05 pm</p> <p>Room: Mangrove 1-2</p> 	<p>Protect Your Club, Yourself, and Our Youth Working with youth requires great vigilance and care in ensuring their safety. Join the experts on Youth Protection and Risk Management to ensure that your club is doing all you can to protect your members, your club, and our youth. Presenter: Bud Brown and John Lumbra</p>

<p>3:15 pm - 4:05 pm</p> <p>Room: Hibiscus</p> 	<p>Attract & Inspire Five Generations Active in Today's Economy</p> <p>Attracting new Kiwanis members in today's world requires Leadership Skills to interact with social and age diversity in the community. Effective service organizations are aware of the communication gaps that often exist between generations of members and those they serve. This session focuses on the diversity between these generations and how to best accommodate the different communication styles, become aware of generational values and what motivates each generation to make decisions to join organizations.</p> <p>Presenter: Dillon Kalkhurst (D. Knight Marketing & Consulting, Inc)</p>
<p>3:15 pm - 4:05 pm</p> <p>Room: Cypress</p> 	<p>Negative Free Zones</p> <p>There is so much negativity in the world. Learn how to create negative free zones, not only for yourself, but for others.</p> <p>Presenter: Celia Earle, Ph. D.</p>
<p>3:15 pm - 4:05 pm</p> <p>Room: Banyan 1-2</p> 	<p>2017-18 Lieutenant Governor Meeting</p> <p>Additional training and discussion of district and division goals developed for the upcoming year. Mandatory for 2017-2018 Lieutenant Governors.</p> <p>Presenter: Todd Smith</p>

4:15 pm
Royal Palm
Ballroom

2015-2016 CLUB AWARDS PRESENTATION.
Past Governor Celia Earle will be presenting
Club award patches and distinguished club awards.

Saturday

August 26

6:30 am - 2:00 pm **Registration**
Registration Desk

6:30 am - 8:30 am **Credentials**
Registration Desk

6:30 am - 7:30 am **Past Lt. Governors' Breakfast**
Vista Ballroom
First Floor

SATURDAY MORNING

7:30 AM ORGANIZATION OF HOUSE OF DELEGATES

7:30 am **ORGANIZATION OF HOUSE OF DELEGATES**
Orchid I-IV

Standing rules for House of Delegates are located in page 38-39

Session begins at 8:30 am

8:30 am
HOUSE OF DELEGATES

- Call to Order
Governor Gary J. Frechette
- Invocation
- Pledge of Allegiance
- America The Beautiful
- Opening Comments
- Report of Executive Director



Melanie Winternheimer
Executive Director

- Official Organization of House of Delegates
Matthew Cantrall, Elections Chair

August 26

Saturday

- Official Report of Credentials Committee
Jim Powell, Credentials Chair
- Nominations for Vice-Governor
- Remarks by Vice-Governor Candidate
- Voting for Vice-Governor
- Introduction of Kiwanis International District Board Counselor
Governor Gary J. Frechette
- Report of International Board Counselor



Gary Levine
Kiwanis International Trustee

- Nomination and Voting for Governor-elect
- Nomination and Voting for Governor
- Introduction of Florida District Formula Chair
Governor Gary Frechette
- Report of Florida District Formula Chair



Stewart Ross
2016-17 District Formula Chair

- Introduction of Florida Kiwanis Foundation President
Governor Gary Frechette
- Report of Florida Kiwanis Foundation

Saturday

August 26



Jim Meyer
*2016-17 President
Florida Kiwanis Foundation*

- Introduction of Florida CKI Governor
Governor Gary Frechette
- Report of Florida District of CKI



Phoebe Sartori
2017-18 CKI Governor

- Introduction of Florida Key Club Governor
Governor Gary Frechette
- Report of Florida District of Key Club



Felanté Charlemagne
2017-18 Key Club Governor

- Announcements
Executive Director Melanie Winternheimer
 - Introduction of Winning Candidates and Partners
Executive Director Melanie Winternheimer
 - Adjournment
-

August 26

Saturday

9:00 am - 5:00 pm **The Caring Corner**
Acacia I-III

9:00 am - 3:00 pm **Resource Hall & Exhibits**
Orchid Foyer **Set aside an hour to improve yourself and your club. Stop by vendors, exhibitors and District Chair resource tables. Pick up valuable materials.**

11:30 am
INTER-CLUB LUNCHEON
– Royal Palm I-VIII
Hosted by the Kiwanis Club of North Palm Beaches, Home Club of Governor Gary Frechette.
Featuring the Farewell Address of 2016-17 Kiwanis Governor, Gary Frechette.

~ Doors Open: 11:10 am ~

- Welcome
- Call to Order
- Invocation
- Presentation of Colors
- Pledge of Allegiance
- National Anthem
Janet Cathy, Past Lieutenant Governor
- LUNCHEON SERVICE
- Caring Corner Auction
- Caring Corner 50/50 Raffle
Steve LeBlanc, Florida District Vice-Governor
- Presentation of 2016-17 Dr. Wil Blechman Advocacy Award
- Announcements
- Introduction of Governor

Saturday

August 26



- Governor's Farewell Address







Gary J. Frechette
2016-2017 Governor





- Adjournment

SATURDAY AFTERNOON EDUCATIONAL FORUMS SET 1

<p>2:15 pm - 3:05 pm</p> <p>Room: Orchid 4</p> 	<p>Plan for Your Club's Future</p> <p>A repeat of the workshop on Friday, this interactive workshop helps participants learn about the value of strategic plans and quality assessments for Kiwanis Clubs. We will dream about what our clubs can be and what makes some clubs excellent. Participants will leave the workshop with the beginning of a strategic plan for their clubs that can be introduced to the board of directors or the entire club after DCON. This is a hands-on workshop. If you want to go to a lecture don't come to this workshop!</p> <p>Presenter: Stewart Ross, Ph. D., Amanda Malinowski</p>
<p>2:15 pm - 3:05 pm</p> <p>Room: Orchid 1</p> 	<p>Advocate for the Little Ones</p> <p>You are passionate about making a positive difference for children. You believe that one day, all children will wake up in communities that believe in them, nurture them and provide the support they need to thrive. Join Dr. Wil Blechman, Mr. Jim Wylie Mr. Jack Levine, and Mrs. Jennifer Ohlsen to learn how to apply your passion to see the Kiwanis Vision become reality.</p> <p>Presenter: Jennifer Ohlsen, Dr. Wil Blechman, Jim Wylie, Jack Levine</p>

<p>2:15 pm - 3:05 pm</p> <p>Room: Orchid 3</p> 	<p>Unlocking the Power of Portalbuzz Websites Does your club have a Portalbuzz account and would like to learn how to maximize its use to benefit your club the most? Or are you not sure what the Portalbuzz buzz is all about? Join us to learn the great powers of Portalbuzz.</p> <p>Presenter: Rose Ledbetter</p>
<p>2:15 pm - 3:05 pm</p> <p>Room: Orchid 2</p> 	<p>New Fundraiser Idea Exchange From Rum to Bacon and Cornhole to Poker, Kiwanis clubs are becoming more creative about ways to raise funds to meet the needs of their communities. Come to this Ted-Talk style workshop to hear how you can take the skills and resources from your club to find a new fundraiser for your club and build it up to be successful.</p> <p>Presenter: Jessica Macera, Ph. D., Matthew Cantrall, Bob Bates, & Chris Gulette</p>
<p>2:15 pm - 3:05 pm</p> <p>Room: Banyan 1-2</p> 	<p>Attracting New Members with Marketing Learn from public relations and marketing expert, Cyndee Woolley, how to get clear on your club's message to the community and potential members, how to network, and how to be an ambassador for Kiwanis and your club. Cyndee holds an Accredited Public Relations professional (APR) designation and has nearly 20 years of experience in public relations, branding, community outreach, social media and marketing.</p> <p>Presenter: Cyndee Wooley, APR (C2 Communications, LL)</p>
<p>2:15 pm - 3:05 pm</p> <p>Room: Cypress</p> 	<p>Dealing with People Who Refuse to Change Have you ever had that difficult co-worker or that difficult person in your life who just can get along with? Do they interfere with your serenity? Well how about a new approach with that person? If others won't change... you have to! This workshop will address a strategy for stopping the conflict with that difficult person and moving forward in your career or personal life.</p> <p>Presenter: Jason Fields, MD (Advanced Recovery Systems)</p>

SATURDAY AFTERNOON EDUCATIONAL FORUMS SET 2

<p>3:15 pm - 4:05 pm</p> <p>Room: Orchid 4</p> 	<p>Energizing Clubs with Club Counseling</p> <p>Part of the Formula is to help club leadership plan for membership strengthening and achieving club excellence through club counseling. This interactive workshop will focus on what counseling and coaching is all about and how a counselor can help clubs. If you are an experienced Kiwanian please attend and volunteer after the workshop to become a club counselor.</p> <p>Presenter: Jim Gillies & Todd Brister</p>
<p>3:15 pm - 4:05 pm</p> <p>Room: Orchid 1</p> 	<p>Service Leadership Program Exchange</p> <p>Want to hear from the experts about building and improving your club's Service Leadership Programs? Join Service Leadership Program members and Committee Chairs in this Ted-talk style session to learn more about these programs, from K-Kids to Aktion Club.</p> <p>Presenter: SLP Members, Krystal Laudicina, Heather Locke, Donna Parton, Amanda Saguil, Trina Sessions</p>
<p>3:15 pm - 4:05 pm</p> <p>Room: Orchid 2</p> 	<p>Branding and PR and Image, Oh My!</p> <p>If you're not sure where to start when it comes to logos, the media and all things public relations, you're not alone. This session will give an overview of all the great--free--resources available to help you maximize your club's PR moxie.</p> <p>Presenter: Amy Wiser (Kiwanis International)</p>
<p>3:15 pm - 4:05 pm</p> <p>Room: Banyan 1-2</p> 	<p>Protect Your Club, Yourself, and Our Youth</p> <p>Working with youth requires great vigilance and care in ensuring their safety. Join the experts on Youth Protection and Risk Management to ensure that your club is doing all you can to protect your members, your club, and our youth.</p> <p>Presenter: Bud Brown & John Lumbra</p>

August 26

Saturday

3:15 pm -
4:05 pm

Room:
Orchid 3



Don't Die Until You're Dead

Since life is not forever and since there are no guarantees for tomorrow, all that we have is today and more precisely this moment! Don't Die Until Your Dead is about living each day to its fullest. We will review 10 things that you can do in your life to become a better you....a better leader, a better professional and a better Kiwanian.

Presenter: Matthew Cantrall

3:15 pm -
4:05 pm

Room:
Cypress



Managing Stress Like a Champion

Have you been having more physical complaints? Is your temper short? Are you not as productive as you were despite increased effort? These may be symptoms of stress in your life! What to do? This workshop will first address how to be aware and recognize stress.. then we will discuss how to stop the downward cycle that stress can bring. All this for a healthier, more productive you!

Presenter: Jason Fields, MD (Advanced Recovery Systems)

6:00 pm
DISTRICT RECEPTION (with cash bar)

7:00 pm
2016-17 BOARD RETIREMENT AND 2017-18 BOARD
INSTALLATION DINNER
– Royal Palm I-VIII

Hosted by the Kiwanis Club of Greater Orlando-Winter Park, Home Club of Governor-elect C. Todd Smith.
Featuring the Inaugural Address of 2017-18 Kiwanis Governor C. Todd Smith

~ Doors Open: 6:30 pm ~

Saturday

August 26

- Welcome
- Call to Order
- Invocation
- Pledge of Allegiance
- National Anthem
Janet Cathy, Past Lieutenant Governor
- God Save the Queen
Janet Cathy, Past Lieutenant Governor
- Oh Canada!
Janet Cathy, Past Lieutenant Governor
- MEAL SERVICE
- Introduction of Families
- Announcement of 2016-17 Robert L. "Bob" Moore
Outstanding Club President of the Year Award
- Introduction of 2016-17 District Board
Melanie Winternheimer, Executive Director
- Retirement of 2016-17 District Board
Gary Levine, Kiwanis International Trustee & Florida District
Board Counselor
- Introduction of Executive Officers
Governor Gary J. Frechette
- Retirement of Executive Officers
Gary Levine, Kiwanis International Trustee &
Florida District Board Counselor
- Introduction of 2017-18 District Board
Melanie Winternheimer, Executive Director
- Installation of 2017-18 District Board
Gary Levine, Kiwanis International Trustee &
Florida District Board Counselor
- Exchange of Banners

August 26

Saturday

- Announcements
- Introduction of Governor-designate
- Governor-designate Inaugural Address



C. Todd Smith
2017-2018 Governor

- Adjournment

9:00 pm - 12:00 am

GOVERNOR'S GALA / CONVENTION ENTERTAINMENT

For our 100th annual convention, step back to the roaring twenties, with jazz age speakeasies, bobbed hair, flappers, and pin stripe suits! Come to the gala in period attire if you'd like (optional) or simply don your fedora or feather boa and come for fun, music, fellowship, and casino tables for your playing pleasure!



Gary Farr and his all-star ensemble of professional musicians -- with a full complement of saxophones, trumpets and trombones, backed up with piano, guitar, bass and drums -- bring a contemporary twist to the classic sound of the Big Band era.

A popular band and entertainer for elite corporate events and galas, some of Farr's client list includes Jack Daniels (Sinatra's 100th Centennial Birthday), American Heart Association, Price Waterhouse, Seagram's, Sysco Foods, the United Way of Miami, the Florida Marlins and the San Francisco 49ers post Super Bowl Party.

This event is open to every convention attendee. No ticket is required.

Sunday

August 27

NEW BEGINNINGS BREAKFAST

7:45 am

Buffet opens at 7:45 am and closes at 8:15 am
Royal Palm I-VIII

8:20 am

**MEMORIAL REFLECTIONS AND INSTALLATION OF
2017-18 DISTRICT CHAIRS AND 2017-18 FLORIDA KIWANIS
FOUNDATION BOARD OF TRUSTEES**

Royal Palm I-VIII

Hosted by the the Club of the Year (to be announced Friday).

- **Call to Order**
- **Invocation**
- **Pledge of Allegiance**
- **God Bless America**
- **Memorial Reflections**
- **God Bless America**
Janet Cathy, Past Lieutenant Governor
- **Memorial Reflections**
C. Todd Smith, Governor-designate
- **Introduction of 2017-18 District Chairs**
Melanie Winternheimer, Executive Director
- **Installation of 2017-18 District Chairs**
Gary Levine, Kiwanis International Trustee &
Florida District Board Counselor
- **Introduction of 2017-18 Florida Kiwanis Foundation Trustees**
FL Kiwanis Foundation Secretary Gwen Leys
- **Installation of 2017-18 Foundation Trustees**
Gary Levine, Kiwanis International Trustee &
Florida District Board Counselor

August 27

Sunday

- **Presentation to Board Counselor**
Governor-Designate C. Todd Smith and First Lady Amy
- **CKI Alumni Sophie Lavall Scholarship Drawing**
- **Introduction of Special Guest Speaker**
- **Special Presentation**



Emily Hughes

- **Announcements**
 - **Adjournment**
-

CARING CORNER AND GIFT GALLERY –
Opens immediately following breakfast for pickup of baskets

10:30 am

CONCLUSION OF CONVENTION

10:30 am -

**FIRST OFFICIAL MEETING OF THE 2017-18 FLORIDA KIWANIS
BOARD OF TRUSTEES**

11:00 am - **HOTEL CHECK OUT**